A collage of hands holding a cat

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**Join Our Team: Product Solutions & Technical Manager (Farm Animal)**

We are seeking an enthusiastic Product Solutions & Technical Manager to join our team at our scenic Northamptonshire office.

**The Opportunity:**

* A role within a **top 10 Global Animal Health player**, in a market delivering consistent year-on-year growth.
* Work as part of our **ambitious and high performing Solutions, Marketing, Key Accounts and Farm team**.
* Enjoy **hybrid working** that ensures the perfect work-life balance.
* Work in a **stunning rural business park**, complete with gym facilities, walking and running trails and on-site café.
* Bring your furry friend to our **dog-friendly office**!

**The Role:**

* Propose and implements **effective marketing plans for the Farm portfolio** and related marketing campaigns
* Work closely with relevant departments to ensure the **development and implementation of key marketing initiatives**
* Partnering with key customers (incl Key Accounts) to **understand and identify needs and develop relevant solutions**
* Support the Farm business by **providing technical services, support & insight**
* **Implements performance analysis and reporting tools** to measure the effectiveness of marketing plans
* Work closely with Key Accounts and Farm business/sales teams to **educate & train the solutions mindset** and ensure understanding and implementation of developed solutions
* **Develop relationships with key opinion leaders**, press, key accounts, agencies, and professional organisations

**We Value:**

* MRCVS qualification
* Strong knowledge of Farm Animal veterinary industry along with excellent technical knowledge
* Deep understanding of Marketing principles / marketing qualifications (i.e CIM)
* Being daring and solutions driven
* Strong organisational and administrative skills.
* Effective teamwork and collaboration.

**Ready to join our passionate and driven team? Apply now** and step into a role where your skills really matter. Email: [uk\_humanresources@vetoquinol](mailto:uk_humanresources@vetoquinol).com to join a supportive environment with opportunities to grow.